

Eighteen influential business professors aged 40 and under

Singapore Business Review proudly presents the 18 most influential business professors in the city aged 40 and under. This is the second time since 2014 that the publication has released such a list to identify business professors who show notable willingness to share their skills, knowledge, and expertise in any medium.

Chosen by their schools and colleagues, these young teachers are rising stars, both in the classroom and in cutting-edge research. They are authors of significant publications and are the most sought after speakers in various forums.

They are arranged from the oldest to the youngest.



1 Guoli Chen, 40, Associate Professor, INSEAD

Guoli's research focuses on the influence of CEOs, top executives, and boards of directors on strategic choices and organisational outcomes, as well as the

dynamics in CEO-board relationships and corporate governance. His work has been published in *Administrative Science Quarterly*, *Academy of Management Journal*, *Strategic Management Journal*, *Organization Science*, *Journal of Business Venturing*, and *Leadership Quarterly*, among others.



2 Fu Quiang, 40, Associate Professor, National University of Singapore (NUS) Business School

Quiang's research focuses on Applied Game Theory and Industrial Organisation. Prior to joining NUS, he was a Visiting Scholar

at the Max Planck Institute for Tax and Public Finance in Munich and CIREQ in Montreal. His work is published in *International Journal of Game Theory*, *Journal of Mathematical Economics*, and *International Journal of Industrial Organisation*.

3 Roderick Swaab, 40, Associate Professor, INSEAD

Roderick's research focuses on the impact



of communication structures and technologies on negotiation, conflict resolution, and group decision-making. His research has been published in the *Proceedings of the National Academy of Sciences*, *Journal of Applied Psychology*, *Organizational Behavior and Human Decision Processes*, and *Psychological Science*.



4 Wenlan Qian, 40, Associate Professor, NUS Business School

Wenlan serves on the editorial board of *Real Estate Economics and Financial Management*. Her research appears in or is accepted by top academic journals such

as *American Economic Review*, *Journal of Financial Economics*, *Review of Financial Studies*, *Review of Economics and Statistics*, *Management Science*, and *Review of Finance*.



5 Yan Li, 39, Associate Dean of Faculty, ESSEC Business School, Asia-Pacific

Yan Li's research interests include consumer behaviour in mobile social network, big data for strategy, IT

offshoring and policy making in GreenIT. Her works have appeared in *IEEE Transactions on Engineering Management*, *Decision Support Systems*, *Information & Management*, and *Journal of Business Research*.



6 Onur Boyabatli, 39, Associate Professor of Operations Management, Lee Kong Chian School of Business, Singapore Management University (SMU)

Onur's research interests

are in the area of risk management in supply chains. He is the co-editor of *Handbook of Integrated Risk Management in Global Supply Chains*. He is currently serving as an Associate Editor for the M&SOM journal's special issue on *Interface of Finance Operations and Risk Management*.



7 Keung Ching Tung, 39, Associate Professor, NUS Business School

Keung's research focuses on capital markets and financial analysts. His research is published in several academic journals

such as *Review of Accounting Studies*, *Accounting Review*, and *Journal of Accounting Research*. He is also an ad hoc referee for *The Accounting Review*, *Accounting and Finance*, *Contemporary Accounting Research*, and *Journal of International Business Studies*.



8 Devasheesh Bhave, 39, Assistant Professor at Lee Kong Chian School of Business, SMU

Devasheesh's research interests include emotional labour and customer service, emotions and well-

being, and workplace relationships. His works have been published in the *Academy of Management Journal*, *Journal of Applied Psychology*, *Personnel Psychology*, *Journal of Management*, *Journal of Organizational Behavior*, and other outlets.



9 Johan Sulaeman, 38, Assistant Professor of Finance, NUS Business School

Johan's research interests focus on the effects of geographic factors on various economic outcomes, and the effects of

institutional investors on market outcomes and corporate decisions.

His other works are published in the *American Economic Review*, *Journal of Financial Economics*, *Review of Financial Studies*, and *Management Science*.



10 Li Xiuping, 38, Associate Professor, NUS Business School

Xiuping's research is focused on the social role that brands play; the influence of temporal, spatial, and social distance on perception of brand effectiveness. Some of her research were picked by an independent online blog which converted her research work into a short video using layman's terms so that the masses can learn from her research. Xiuping has been invited to give talks in China, Australia, and Hong Kong.



11 Jan Ondrus, 37, Associate Professor, ESSEC Business School, Asia-Pacific

Jan serves as the Associate Editor of the *Information Systems Journal (ISJ)* and *Electronic Commerce Research and Applications (ECRA)*. Jan has visited the University of Hawaii, Sungkyunkwan University, Mannheim University, University of Lausanne, Case Western Reserve University, Seoul, and holds a M.Sc. and Ph.D. in Information Systems from HEC Lausanne (University of Lausanne) in Switzerland.



12 Gokhan Ertug, 36, Associate Professor, Lee Kong Chian School of Business, SMU

Between 2016 and 2019, Gokhan will serve as an Associate Editor of the *Academy of Management Journal*. Gokhan focuses on social networks, reputation, trust, knowledge-management, and international business. His works have been published in journals like *Administrative Science Quarterly*, the *Academy of Management Journal*, *Organization Science*, *Strategic Management Journal*, and the *Journal of*

International Business Studies.



13 Aarti Ramaswami, 36, Associate Professor, ESSEC Business School, Asia-Pacific

Aarti's research focuses on systems used to identify, select, and develop managerial and executive talent. Her articles have appeared in *Personnel Psychology*, *Human Resource Management*, *Human Relations*, *Journal of Business Ethics*, *Journal of Business Research*, *Journal of Career Development*, and *International Journal of Human Resource Management*.



14 Zhang Yan, 35, Assistant Professor, NUS Business School

Yan graduated with a Ph.D. in Marketing from the University of Chicago. She has at least ten tier one journal publications

up her sleeve, half of this research was published in psychology journals. Additionally, she researches topics such as fickle men and faithful women. One wonders how that relates to marketing, but Yan creatively demonstrates how it relates to variety-seeking behaviour.



15 Krishna Savani, 34, Assistant Professor, Nanyang Technological University (NTU)

Krishna's innovative research contributions have earned him the 2015 Rising Star Award presented

by the Association for Psychological Science (APS). APS, a premier society of psychological scientists around the world, recognises researchers whose innovative work has already advanced the field and signals great potential for their continued contributions.

16 Kim Hee-Yon, 33, Assistant Professor, NUS Business School

Kim's research is focused on organisational status and identity and international expansion and the impact of nationality



and culture. She has an extensive array of awards and achievements under her belt at a young age. Her research has been published in leading journals such as the *Academy of Management Journal*

and *Organization Science*. She has authored several books' chapters and presented papers at many international conferences and seminars such as at the European Group for Organizational Studies Colloquium.



17 Michael Mai Ke, 30, Assistant Professor, NUS Business School

Michael conducts research that focuses on two primary research streams - deviant and unethical behaviors and group and team processes. His work

has been published multiple times in top tier journals such as *Journal of Applied Psychology* and *Journal of Experimental Social Psychology*, and has been covered and featured in various media outlets, such as *CNNMoney*, *FORTUNE*, *Huffington Post*, *Bloomberg Businessweek*, and *Psychology Today*.



18 Sam Kai Chi Yam, 27, Assistant Professor, NUS Business School

Sam is the youngest professor and the only one from an Asian university on the Poets & Quants list of up-and-coming professors under 40. He has at

least 13 publications including *Academy of Management Journal*, *Academy of Management Review* and *Journal of Applied Psychology*. His research topics include - *Do flexible work hours favour employees who choose to start work early and discriminate against those who start work later? Does engaging in corporate social responsibility give employees a sense of entitlement that result in deviant behaviours?* Such prolific research has seen Sam being featured in the U.S. and local media, as well as in Harvard's blog.